



ABOUT DC FAMILY

DC Family is a community of growers, grow shops, Social media networks (forums, Internet platforms), and Doctor's Choice. Everyone here believes that Cannabis brings joy, cure, creativity, and independence into our lives. And what is more, it gives an opportunity to make money! Each adult person should have a right to grow and use cannabis. All DC Family members support and help each other, make money and promote the idea of unrestricted cannabis cultivation!

We are stronger together!



DC FAMILY SIMPLE MECHANICS AND BENEFITS FOR EVERYONE (win-to-win)

Mechanics for Doctor's Choice:

- to fulfill and comply with the terms of DC Family program;
- to joins forums life, organizing contests and activities for users;
- to provide prizes and gifts for customers;
- to publish information on DC Family members and activities on other promo resources according to the program terms;
- to provide expert advice to growers worldwide, helping them to get the most out of their crops and develop their own auto-flowering strain.

Benefits:

- more and more happy customers;
- loyal stores and SN;
- brand recognition.

Mechanics for DC Family Stores:

- to fulfill and comply with the terms of DC Family program;
- to take part in the activities organized by Doctor's Choice;
- to provide seeds and equipment for SN users;
- to support advertising and awarding;
- to find potential customers and introduce DC Family theirs.

Benefits:

- discounts;
- recognition;
- increased turnover;
- improved customer base;
- happy customers.

Mechanics for DC Family users:

- to fulfill and comply with the terms of DC Family program;
- to take part in the contests and activities held by DC;
- to publish grow reports on SN;
- to help the beginners and attract new users, and share their opinion on websites.

Benefits:

- free seeds for growreports;
- special discounts;
- system of bonuses, prizes, and gifts;
- participation in affiliate program;
- wonderful plants ;)

Mechanics for SN (forums and market places):

- to fulfill and comply with the terms of DC Family program;
- to provide DC Family members with a communication space;
- to get active users publishing their grow reports;
- to distribute gift packs and seeds for grow reports;
- to attract new users by mean of DC Family activities.

Benefits:

- more users;
- more users' loyalty;
- more gifts and prizes provided by DC;
- more links to the site via other recourses;
- more potential advertisers.